

# Frye Lights

*A Neighborhood Newsletter From Councilmember Donna Frye*



May 2003

Volume 1, Issue 3



*Proudly Serving  
the District Six  
Communities of:*

*Bay Ho*

*Bay Park*

*Birdland*

*Clairemont*

*De Anza*

*Kearny Mesa*

*Linda Vista*

*Mission Valley*

*Mission Village*

*Morena*

*Serra Mesa*

*Stonecrest*

## *A Message From the Desk of Councilmember Donna Frye*

The Fiscal Year 2004 Budget will be discussed at the City Council over the next two months. I encourage you to attend these hearings. The decisions that are made with respect to next years budget may have a direct impact on you and your neighbors. The first budget hearing will be an overview presented by the City Manager. It will be held on **Monday, May 5, 2003 at Westview High School Theater**, 13500 Camino Del Sur, San Diego, 92129. The rest of the meetings will be held at the City Administration Building, 202 C Street, San Diego, 92101. The schedule is:

Monday, May 12, 2003, 2:00 pm <b>Library Transportation General Services</b>	Monday, May 19, 2003, 2:00 pm <b>Park and Recreation Environmental Services Engineering and Capital Projects</b>	Tuesday, May 20, 2003, 10:00 am <b>Development Services</b>
Monday, June 2, 2003, 2:00 pm <b>Special Promotional Programs Metropolitan Wastewater Water</b>	Monday, June 9, 2003, 2:00 pm <b>Police Fire and Life Safety Services City Attorney</b>	Tuesday, June 10, 2003, 10:00 am <b>Housing Commission Cost Recovery Fees Parking Meter Fees</b>

## *Linda Vista Multicultural Fair*

The 18th Annual Linda Vista Multi-Cultural Fair and Parade was held on Saturday, April 26, 2003. Councilmember Frye rode down Linda Vista Boulevard in the parade greeting the residents of Linda Vista.

The Multi-Cultural Fair is one of the great traditions of Linda Vista, where everyone comes together to enjoy the different aspects of the many cultures within



Councilmember Frye rode in the parade at the 18th annual Linda Vista Multi-Cultural Fair and Parade.

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the community.

With food, crafts and informational booths the fair was not only fun, but an opportunity to educate many people about the traditions of each of the cultures. The opportunity to do this each year keeps the community strong and allows everyone to continue to work together towards common goals for the good of Linda Vista.

The fair also hosted contests for children in local schools. Councilmember Frye presented awards to the winners of the art contest. The students were brought on stage and officially recognized. The first prize winner in each category received a trophy.

Many people worked hard to make the fair and parade a success: The Linda Vista Multi-Cultural Fair Steering Committee; Janet Kaye, President of the Board of Directors; Neri Ramirez, Executive Director; and countless community leaders who put in their time and effort to make this a great event.

### *In Pursuit of Energy Independence*

Councilmembers Frye and Zucchet successfully fought for the City's transition to renewable energy at the Wednesday, March 19, 2003 Rules Committee meeting. The Committee unanimously approved their proposal.

This would put the City on the path to the transition to renewable energy through the installation of solar panels throughout Balboa Park and on several other City buildings. The San Diego Regional Energy office has completed a study which shows that there would only be a ten year payback on the City's initial investment.

Councilmember Frye has focused on this issue because the City is dependent on and vulnerable to a precarious energy market. By investing in solar power, the City's energy independence is increased.

As a result of this proposal, the Committee supported a motion to:

- Direct the City Manager to evaluate financing opportunities to fund the installation of efficiency and solar energy systems on identified City buildings;
- Direct the City Manager to ensure the City maximizes its use of local companies and skilled labor pools when proceeding with energy efficiency and solar energy projects, including projects that have been approved but not yet implemented;
- Direct the City Manager to explore implementing standards and certifications for all solar installations as proposed by the North American Board of Certified Energy Practitioners.

Councilmember Frye's proposal should come to the full City Council next month.

### *Tecolote Canyon Family Volunteer Day*

Saturday, April 12, 2003 was Family Volunteer Day at Tecolote Canyon.



Councilmember Frye and other volunteers removing non-native plants

Councilmember Frye got her hands dirty removing some of the non-native vegetation that negatively impacts the canyon. These invasive plant species grow uncontrollably to the detriment of the native species.



Councilmember Frye, Eloise Battle, Chair of the Tecolote Canyon Advisory Committee and other community volunteers.

Thank you to all of the organizers and volunteers who worked so hard to restore Tecolote Canyon.



*Community Leader Highlight*  
*-Laura Black-*



Laura Black was recognized as a community leader on April 21, 2003. Laura is the President of the North City Youth Baseball, a non-profit organization. The North City Youth Baseball league serves children in many communities including Clairemont.

Laura has accomplished many things in her role as President such as beautifying the park and creating a comfortable atmosphere for league members and their families.

Thank you Laura for your commitment to improving the quality of life in San Diego.

*Open Air Market Debuts in Mission Valley*

Before the Stadium, shopping malls, hotels and car dealerships, Mission Valley was made up of farms and dairies. Councilmember Frye has brought the farmers back to Mission Valley.

Every Sunday the Friends of the Mission Valley Branch Library host a Certified Farmers Open Air Market in front of the Mission Valley Branch Library. Proceeds of the Market will be used to purchase new library materials and continue funding for children's programs.

Freshly made crepes, tamales, gyros and tortillas are but a few of the treats that you can eat as you shop. Farmers sell flowers, fruits and vegetables alongside homemade craft vendors. The Friends of the Library have a booth selling slightly used books at a reduced price. The award winning Mission Valley Library is located next to IKEA in the Fenton Marketplace at 2123 Fenton Parkway. The event runs from 9:00 in the morning until 1:00 in the afternoon.



## Mission Valley Library

### Open Air Market



Sundays



9am – 1 pm

*Flowers*

*Fruit*

*Vegetables*

*Books*

**2123 Fenton Parkway**  
(next to IKEA)

Proceeds benefit the Friends of the Mission Valley Branch Library



## *"Slow Down On the Streets Where We Live"*

One of Councilmember Frye's top priorities is to "Increase safety, both pedestrian and vehicular, on our neighborhood streets." To

achieve this goal she partnered with BestFest San Diego Student Film Festival to create a Public Service Announcement (PSA) category. The theme for this years PSA was "Slow Down On the Streets Where We Live."



Councilmember Frye with representatives of BestFest Student Film Festival

On Sunday, April 27, 2003, Councilmember Frye awarded the winners of the PSA category. A \$1,000 dollar prize was given to the producers of the winning PSAs.



Brant Beland producer of "A Dangerous Game" winner of the First Prize for the High School division.

The winners in the high school and college divisions came to the City Council on April 28, 2003 to present their films. These PSAs will be shown on City TV (24).

These PSAs made by students for students, will help get the message across to youth that speeding can have serious consequences.

This was best demonstrated by Troy Thomas, producer of "Graduation Day," who said that not only does he slow down now so does everyone else in his family.



Troy Thomas producer of "Graduation Day" winner of the First Prize for the College division.

## *Councilmember Frye Knows Jack. . .*

On Friday, April 18, 2003 Councilmember Frye joined Jack in the Box in the Ceremonial Groundbreaking for their new innovation center in Kearny Mesa.



Councilmember Frye at the podium

Jack in the Box, a San Diego based company, is building the new innovation center in order to create and test new foods. The new 70,000 square foot building will be sited at the San Diego Spectrum, a 232 acre mixed-use business park.



Groundbreaking for the new Jack in the Box Innovation Center

## *. . . Do You?*

- 1) What is Jack's last name?
- 2) When did Jack run for President?
- 3) How tall is Jack?
- 4) When is Jack's birthday?
- 5) How many Jack head antenna balls have been sold?
- 6) What languages can Jack speak?
- 7) What kind of car does Jack own?

Answers:

(1) Box (2) 1996 (3) 6'8" (4) May 16 (5) 21 million (6) English, Spanish and Mandarin (7) Dodge, Viper



### *Tecolote Park Tree Planting*

The Friends of Parks and Recreation Foundation and California ReLeaf came together with Councilmember Frye to plant trees in Tecolote Community Park on "Friends Helping Friends Plant Trees Day" in April.

Tecolote Community Park, home to Tecolote Youth Baseball, will benefit from the shade provided by these trees. For trees in your community contact the District Six office at (619) 236-6616.



Councilmember Frye with members of a local Boy Scout troop with a newly planted tree.

### *Students Put Councilmember Frye to the Test*



Councilmember Frye went back to school in April, this time as a guest speaker in a Political Science class at Grossmont College. Frye gave

the students some history on herself and how she became a Councilmember.

She described how she was concerned about pollution and storm drains that were affecting the health of several surfers in the community and her desire to change regulations regarding storm drains. This provided the students with an example of how average citizens can make a difference and improve the quality of life for others.

Councilmember Frye stressed the importance of voting to these students by saying "Voting allows you to have a voice as to how things are going to impact your life and the City in which you live." She also reminded the students that the lowest voter turn out is for college age students, 18-24 years old.

### *Clairemont Community Clean-ups*

Two clean-ups are scheduled in Clairemont during the month of May.

A general community clean-up is set for Saturday, May 10 at the Community Service Center from 8 a.m. - noon, or when the bins are full. The Center is located at 4731 Clairemont Drive in the Clairemont Town Square Shopping Center. Thank you to Jennifer Grier, Manager of the Clairemont Community Service Center, for planning and leading this event, and I Love a Clean San Diego for providing the bins. [As always, household hazardous waste, paint, computers, construction debris, motor oil, batteries and tires will not be accepted.]

A canyon clean-up will take place Saturday, May 17 from 8 a.m. - noon in the canyon north of Kroc Middle School. You will find the work crew canyon just east of the intersection of Lehrer Drive and Dawne Street in north Clairemont. Thank you to Dave Konstantin and KCO Construction for planning and coordinating this event, and Debris Box for providing the trash bin. Bring your gloves and friends. Snacks, water, and trash bags will be provided.

### *Ruffin Canyon Dedication Ceremony*

On December 9, 2002 Councilmember Frye introduced an ordinance to dedicate 116 acres of open space in Serra Mesa. This change in status from designated to designated protects the sensitive canyon against any other use than for park, recreation and cemetery purposes without a two-thirds vote of the electorate in San Diego.

You are invited to attend the ceremony to officially mark the protection of this canyon. The Ruffin Canyon Open Space Dedication Ceremony will take place at the intersection of Gramercy Drive and Ruffin Road on Saturday, May 3, 2003 at 10:30 in the morning.



### *In Remembrance*

On behalf of the residents of the Sixth District of the City of San Diego, we give our heartfelt sympathy to the family and friends of Walter Bombard and Ted Ball. These two active members of the De Anza Community will be greatly missed.

Both of them were leaders in their community. They were respected and admired by the people who had the opportunity to know and work with them.

### *Clairemont Tot Lot Opens*

On March 22, 2003 Councilmember Frye officially opened the new tot lot at the Lindbergh Neighborhood Park. The Director of the Park and Recreation Department Ellen Oppenheim and neighborhood children joined Frye in cutting the ribbon on the new play equipment.



Ribbon Cutting for the new tot lot in Clairemont

The new equipment includes a large play structure, swing set, spring toys, dome climber and slide. These upgrades were needed to make the playground safe, accessible and more fun!



New play equipment at Lindbergh Neighborhood Park

Lindbergh Park is located at 4141 Ashford Street in Clairemont.

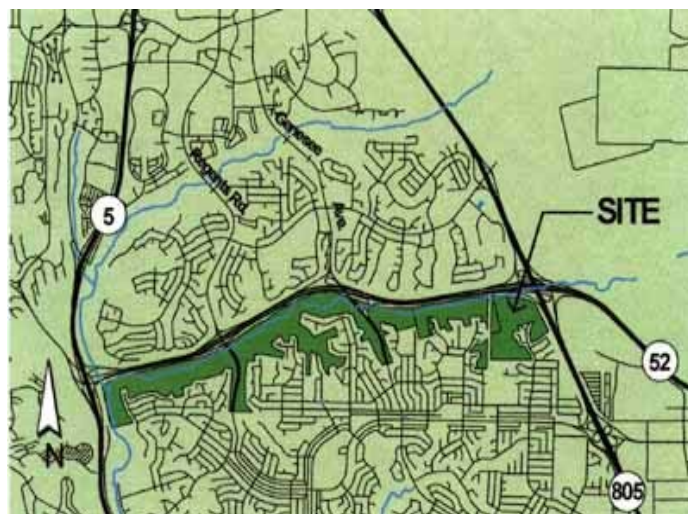
### *Marion Bear Natural Park*

Marian Bear Memorial Park is located in San Clemente Canyon stretching from Interstate 5 to Interstate 805. The park provides a natural setting in the midst of a bustling urban area. The 467 acres of dedicated natural parkland include finger canyons and mesas on the south side with a rich and diverse history.

The public can enjoy over three miles of mostly flat trails along the length of the canyon. More challenging hiking is available on the trails in several of the finger canyons leading up to the mesa tops. Biking is permitted on the maintenance roads in the canyon; no equestrian use is permitted. Major entries to the park are off Genesee Avenue and Regents Road where parking and picnic areas with restroom facilities are available.

Marian Bear, an active community leader and environmentalist, worked tirelessly to preserve the canyons in their natural state. She was the driving force behind realigning the highway from the canyon floor to the north hillsides. In the 1980's another community campaign resulted in an additional 72 acres in the south-east section for the present total of 467 acres.

The group that oversees the park is the Marion Bear Natural Park Recreation Council. The next meeting of this Recreation council will be on Wednesday, May 14, 2003. The Recreation Council meets at the Clairemont Senior Friendship Center on the second Wednesday every month at 7:00 in the evening. The Clairemont Senior Friendship Center is located at 4425 Bannock Avenue. For more information about the park please call the Tri-Canyon Open Space Rangers at (858) 581-9961.





### *Important Phone Numbers*

Abandoned Vehicles	858 495-7856
Animal Regulation	236-4250
Beach & Bay Advisory	338-2073
Bicycle License	533-4300
Birth and Death Records	237-0502
Brush Abatement	236-5500
Building Permits	446-5000
Buses/MTS Access	233-3004
Canyon Watchers Program	858 292-6484
City Council Docket Info	533-4000
Community Service Center	858 581-4111
Code Violations	236-5500
Curb Maintenance	527-7500
Dead Animal Removal	858 694-7000
Dog Licenses	767-2675
<b>Fire Stations</b>	<b>533-4300</b>
<b>Graffiti</b>	<b>525-8522</b>
<b>Hazardous Materials Hotline</b>	<b>235-2111</b>
Housing Commission	231-9400
Humane Society	299-7012
Libraries	
Balboa	858 573-1390
Clairemont	858 581-9935
Linda Vista	858 573-1399
North Clairemont	858 581-9931
Serra Mesa	858 573-1396
Litter Control	858 492-5010
Noise Regulation	236-5500
Office of Small Business	685-1390
Park and Recreation	525-8219
<b>Parking Citations</b>	<b>236-7145</b>
<b>Police: Non-Emergency</b>	<b>531-2000</b>
Pot Hole Hotline	527-7500
Rec Centers	
Kearny Mesa	858 573-1387
Linda Vista	858 573-1392
North Clairemont	858 581-9926
Serra Mesa	858 573-1408
South Clairemont	858 581-9924
Tecolote	858 581-9930
Recycling Hotline	533-5353
Senior Citizens Services	236-6905
Serra Mesa Community Connection	858 565-2473
Sewer Repair/Spills	515-3525
<b>Sidewalk Maintenance</b>	<b>527-7500</b>
<b>Stormwater Pollution Hotline</b>	<b>235-1000</b>
Street Lights	527-7500
Street Sweeping	527-7500
Traffic Control	533-3126
<b>Tree Maintenance</b>	<b>527-5465</b>
<b>Water Emergency</b>	<b>515-3525</b>
<b>Water Utilities</b>	<b>515-3500</b>
Zoning Regulation Info	236-5500

### *District Six Community Meetings*

Clairemont Town Council  
Place: Clairemont High School Cafeteria,  
4150 Ute Drive  
When: 1st Thursday/ Month  
Time: 7:00 p.m.

Clairemont Mesa Planning Committee  
Place: Clairemont Friendship Senior Center,  
4425 Bannock Ave.  
When: 3rd Tuesday/ Month  
Time: 6:30 p.m.

Kearny Mesa Planning Group  
Place: National University,  
9388 Light Wave # 114  
When: 3rd Wednesday/ Month  
Time: 12:00 p.m.

Linda Vista Civic Association  
Place: Linda Vista Recreation Center  
7064 Levant Street  
When: 3rd Thursday/ Month  
Time: 7:00 p.m.

Linda Vista Planning Group  
Place: Linda Vista Library,  
2160 Ulric Street  
When: 4th Monday/ Month  
Time: 7:00 p.m.

Mission Bay Park Committee  
Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

Mission Valley Community Council  
Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 3rd Thursday/ Odd Months  
Time: 6:30 p.m.

Mission Valley Unified Planning Committee  
Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 1st Wednesday/ Month  
Time: 12:00 p.m.

Serra Mesa Community Council  
Place: ARC, 9575 Aero Drive  
When: 4th Wednesday/ Month  
Time: 7:00 p.m.

Serra Mesa Planning Group  
Place: Taft Junior High School,  
9191 Gramercy Dr.  
When: 3rd Thursday/ Month  
Time: 7:00 p.m.



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*Frye Lights: A Neighborhood Newsletter From Councilmember Donna Frye*



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